RESPONSIVE
BOOKING ENGINE
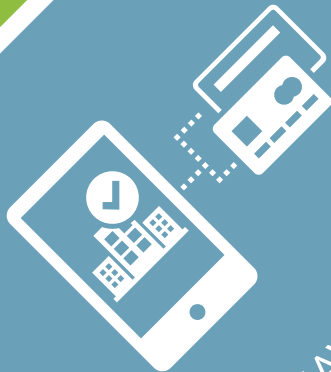
INVOICE
PAYMENTS

INVOICE

CHANNEL
CONNECT

PACKAGES / ITINERARY
BOOKING ENGINE

RESAVENUE
PHONEPAY

GDS / IDS
DISTRIBUTION

STAY ENRICHMENT
BOOKING ENGINE

Res Avenue®

A Complete Central Reservation Solution

ResAvenue is a cutting edge hospitality solution that empowers hoteliers with the most flexible, easy-to-use reservation and distribution platform. Our multilingual, responsive, fully hosted booking engine integrates into a hotel's branded website with ease. Hoteliers can collect realtime payments through ResAvenue's booking engine, hosted IVR and via email/SMS invoices. Our Electronic Distribution Platform ensures distributiion of rates and inventory on major OTAs and third party distribution channels, all managed through a single window.

## RESAVENUE CRS: CENTRAL HUB FOR DISTRIBUTION OF HOTEL INVENTORY

### DIRECT CONNECT

Hotel Booking Engine

Packages / Itinerary Booking Engine

Stay Enrichment Booking Engine

Social Media Booking Engine

Day Use Room Booking Engine

Invoice Payments

ResAvenue PhonePay

Offers & Promotions

Discount Codes

Member Management

Competitor Analysis

Review Widget

Comparison Widget

### CHANNEL CONNECT

Rate / Inventory Management

Bulk Updates

Room Mapping

Competitor Analysis

Room Rate Linkage

Booking Updates

Allocation Alerts

Intuitive Dashboard

Reports & Analysis

Yield Management

PMS Lite

Promotions

Invoice Payments

PMS Connectivity

### ELECTRONIC DISTRIBUTION

Global Distribution System

Internet Distribution System

MetaSearch Engines

Google Hotel Finder

Tripadvisor TripConnect

Hotel Connect

Connectivity Partners

Channel Connect

### MARKETING TOOLS

Hotel Website Design

Digital Marketing

Search Engine Optimization

Pay-Per-Click Advertising

Social Media Marketing

Revenue Management

ResAvenue Brand 360°

Social Media Promotions

Welcome Mailer

Feedback Mailer

## ALWAYS ON THE GO
WE HAVE THE SOLUTION FOR YOU!

MOBILE APP

Channel Manager App

CRS Admin App

Hotel Website + Booking App

# DIRECT CONNECT

## ResAvenue Hotel Booking Engine

Your website booking engine provides you with the best opportunity for direct sales. Convert your website into a powerful direct sales engine by integrating our ResAvenue Hotel Booking Engine. Choose from our wide range of intuitive, elegant and responsive booking engine templates to match your business needs and provide your guests with a personalized and pleasurable booking experience.

Multi-currency

Multi-lingual

Easily Customisable

Responsive Design

Book Now
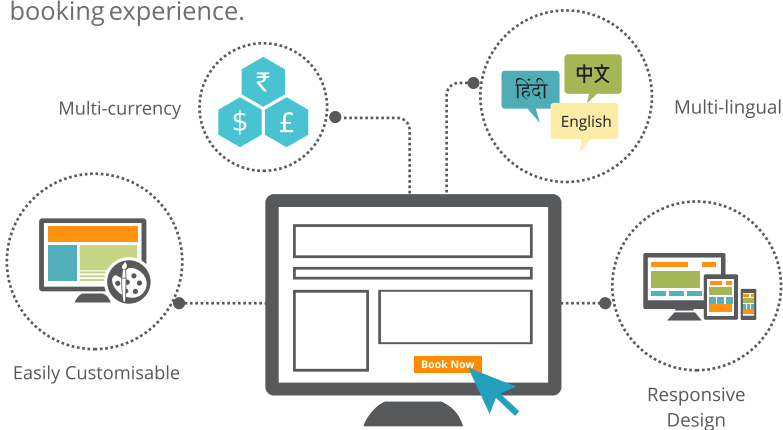
## Packages / Itinerary Booking Engine

Generate new revenue streams by creating well-crafted packages for leisure travelers that combine value added stay enrichments and adventure activities beyond the vanilla stay rates. ResAvenue Packages / Itinerary Booking Engine helps you create attractive, value added, customized packages for one or multiple destinations. Convenience for your guests, and an excellent marketing opportunity for you!

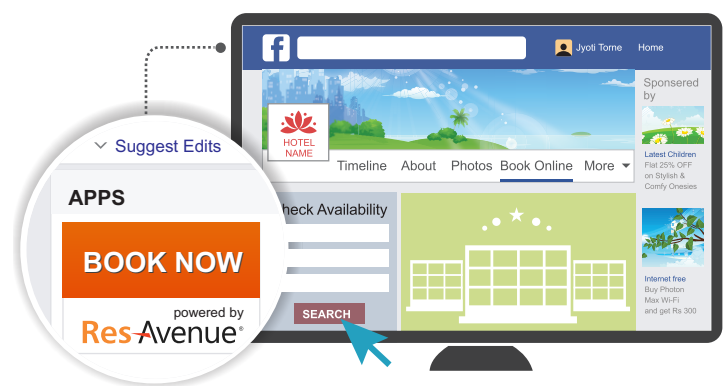Single Multi-destination Itinerary

1  2  3

Book Now

## Stay Enrichment Booking Engine

Maximize your yield by upselling value added services, activities and add-ons as standalone purchases separate from room bookings.  ResAvenue Stay Enrichment Booking Engine helps you increase your hotel's revenue by booking conference and banquet halls as well as selling catering services, gymnasium, swimming pool and spa memberships or other value added services, directly from your hotel website.

Airport Transfer

Dining

Wi - Fi

Spa & Salon

Swimming Pool Membership

Book Now
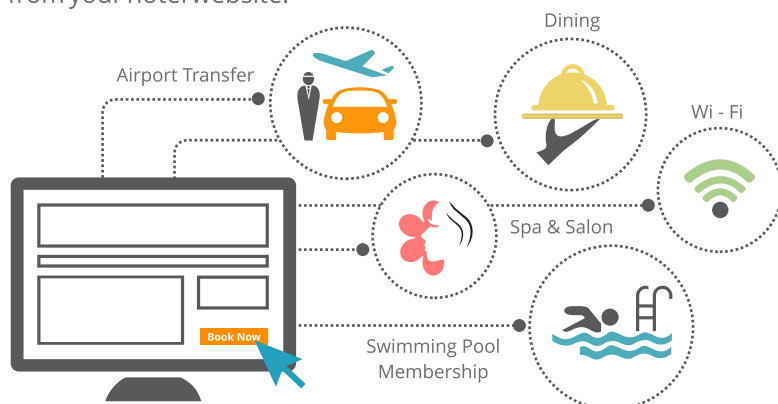
## Social Media Booking Engine

Harness the power of Social Media to generate direct sales through Facebook, Twitter and Google+. Promote and sell your hotel rooms directly to your Facebook fans without them having to leave your branded Facebook page using the ResAvenue Facebook Booking Engine. Highlight and promote offers and promotions, packages and stay enrichments and drive sales directly from your fan page.

Jyoti Torne    Home

Sponsored by

Latest Children
Flat 25% OFF
on Stylish &
Comfy Onesies

Timeline   About   Photos   Book Online   More

∨ Suggest Edits

HOTEL NAME

Check Availability

APPS

BOOK NOW

powered by
Res-Avenue®

SEARCH

Internet free
Buy Photon
Max Wi-Fi
and get Rs 300

# DIRECT CONNECT

## Invoice Payments

Convert leads into a qualified sale quickly using ResAvenue PayInvite. Your customers with email addresses can receive the PayInvite from you, with description of services or with list of rooms kept on hold with a click-to-pay button. You can even send the PayInvite by SMS / IVR or create simple bulk invoices. Switch to a faster, simplified and streamlined way to invoice.

SMS

Email

IVRS

Cash Receipt
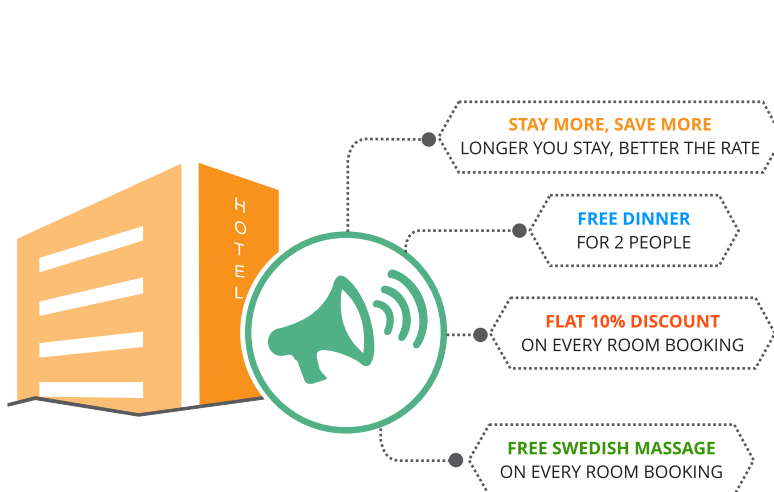
PAY

RESAVENUE PAYinvite

## ResAvenue PhonePay

Close your sale on the phone! Convert calls coming in to your front office, reservation desk or reservation call center into a confirmed sale using ResAvenue PhonePay. Receive money instantly and securely over the telephone with our enterprise-level secure IVR (Interactive Voice Response System) without any equipment, programming or recurring maintenance costs.

RESAVENUE PHONE pay

BANK
5081 5911 1978 3147
JYOTI TORNE    08/15  08/18

## Offers & Promotions

Add value, attract attention and stimulate sales. From simple discounts for a defined period to a long stay, early or last minute bookings, value added stay enrichments; ResAvenue makes it all possible. Offer promotions that your customers just cannot resist!

HOTEL

**STAY MORE, SAVE MORE**
LONGER YOU STAY, BETTER THE RATE

**FREE DINNER**
FOR 2 PEOPLE

**FLAT 10% DISCOUNT**
ON EVERY ROOM BOOKING

**FREE SWEDISH MASSAGE**
ON EVERY ROOM BOOKING

## Discount Codes

Boost sales by offering discounts and coupons. Specify the dates for which the code is valid, create discounts applicable only for specific rate plans or define a coupon to give discount on the entire reservation amount.

Save INR 1,000 ▶ Best Available Rate

Discount on Specific Rate Plans

Rate Plan: Summer Package Offer

Deluxe Room - Summer Special Offer

| Pax | # Room | # Night | Rate Per Night | Room Total |
|---|---|---|---|---|
| 4 Adult (s) + 2Child | 2 | 2 | INR 11,000.00 | INR 44,000.00 |
| | | | INR 10,000.00 | INR 40,000.00 |
| | | | Rate @ 7.42% | INR 2,968.00 |
| | | | Rate @ 12.5% | INR 5,000.00 |

Discount on the Entire Reservation Amount

| | |
|---|---|
| Room Subtotal: | INR 47,968.00 |
| Discount Applied (DISC10): | INR 4,796.80 |
| Room total to Pay: | INR 43,171.20 |

# MARKETING SERVICES

## Hotel Website Design

The first key to converting a direct booking is your hotel's online brand presence. Investing in an elegant, dynamic and user-friendly hotel website can strategically convert lookers into bookers and increase conversions. ResAvenue offers a simple desktop website or a responsive website that functions beautifully across browsers and devices, depending on your choice and budget.

## Digital Marketing

ResAvenue specializes in results-driven hotel digital marketing solutions like SEO & PPC to drive quality traffic to your website. Our cost-effective, geo-targeted and ad scheduling campaigns help you create and manage innovative search strategies and implement comprehensive inbound marketing. You get better visibility, valuable brand-building opportunities and amazing returns on advertising spends.
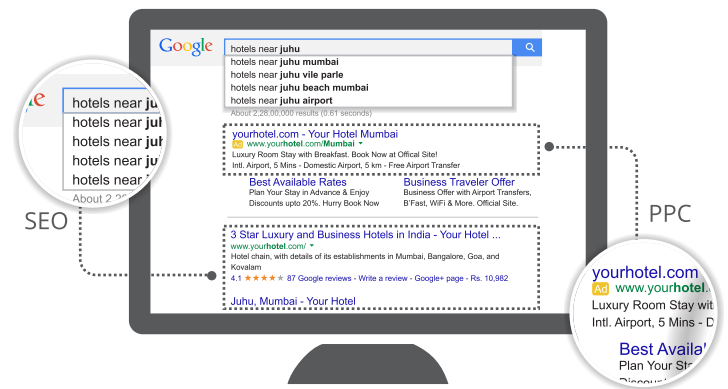
## Revenue Management

Our specialized Revenue Management Solutions help hoteliers to maximize sales and revenue by analysis of historic trends, competitors and use of innovative techniques like targeted promotions to stimulate low period demands and yield management to maximize high period sales. ResAvenue Revenue Manager will help sell perishable hotel rooms at the best price, to bring maximum benefit to your hotel.

## ResAvenue Brand 360°

A powerful and versatile platform for social engagement, online brand marketing and performance analytics. It gives you a clear and comprehensive picture of the overall health of your online business as well as the visibility of your hotel on leading Social Networks. You can view feedback, engage with your fans on social media and monitor your online reputation. It's a great platform to monetize on your brand presence and reputation to the fullest!

# ELECTRONIC DISTRIBUTION

## GDS / IDS Distribution

ResAvenue provides next-gen seamless connectivity through Global Distribution Systems (GDS) such as Amadeus, Sabre, Galileo & Worldspan giving more than half a million travel agents across the world instant access to your hotel inventory. Additionally, ResAvenue distributes your hotel rates and inventory to millions of bookers through international travel websites such as Expedia, Travelocity, Bookings.com and many others, via the Internet Distribution System (IDS).



## MetaSearch Engines

ResAvenue offers connectivity to metasearch sites such as Google Hotel Finder and TripAdvisor where your hotel website and available rates are advertised. Improve visibility of your property, increase traffic to your website and generate direct business via your ResAvenue booking engine. Don't lose potential guests to OTAs and save revenue on OTA commissions.
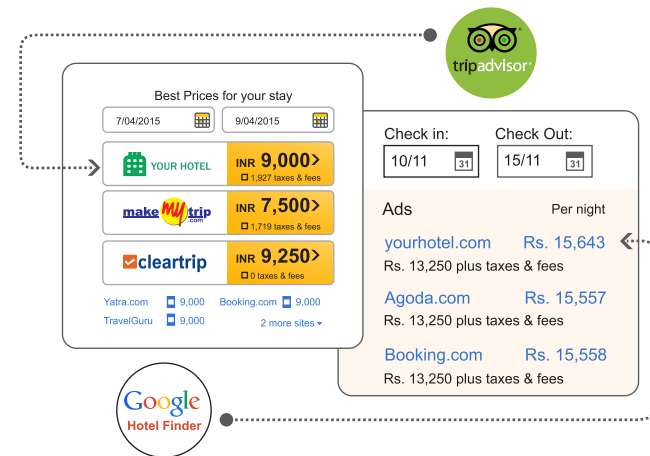


## CONNECTIVITY PARTNERS

ResAvenue has established partnerships with major hospitality service providers connecting to PMS solutions, like Fortune Next - IDS Next and WINHMS, and channel management solutions, like RateTiger and RateGain. We maintain stringent standards for connectivity and are constantly working to establish new mutually beneficial partnerships as we move forward.
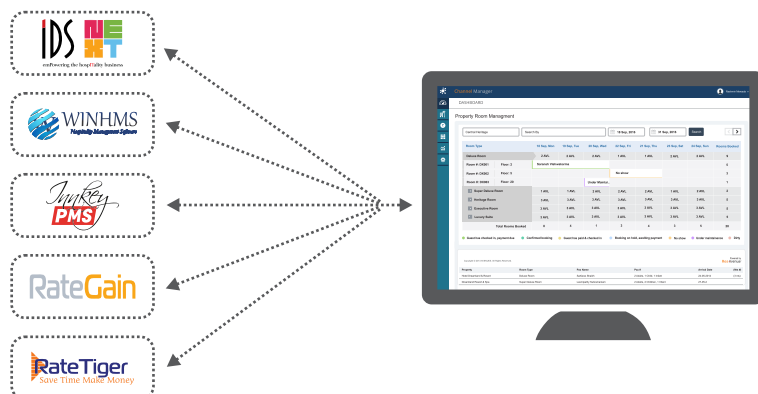


## Channel Connect

ResAvenue Channel Connect smartly and efficiently manages your hotel inventory, rates and availability across multiple OTAs, all from a single platform. Gone are the days of updating multiple sales channels website by website. Save Time. Save Money. Increase Sales. Maximize Profit.

# CHANNEL CONNECT

ResAvenue offers a powerful yet easy to use channel management solution that allows you to manage your online distribution with ease. No more multiple logins required. ResAvenue Channel Connect seamlessly connects to major OTAs / sales channels. You can efficiently manage availability, rates and inventory across multiple OTAs, all from a smart single interface.

### Rate / Inventory Management
Change rates and availability for selected days and room types, across extranets in real-time. Save hours in managing rate parity across OTAs.

### Bulk Updates
Easy interface for quick bulk rate and inventory updates across extranets. Update rates of selected room types and rate plans for specific date ranges and days of the week.

### Room Mapping
Map a room to several room types on different extranets to help you maintain rate parity and common inventory pool with ease to avoid overbookings.

### Competitor Analysis
See your competitors' selling prices across multiple sales channels and OTAs worldwide. Evaluate your position and adjust your prices to maximize your revenue.

### Room-Rate Linkage
Use master room-rate linkage to automatically update and publish different rates by setting up pricing rules between various room and rate types.

### Booking Updates
Get real-time updates of bookings from multiple sales channels consolidated into a single, easy to manage interface that auto-decrements inventory to avoid overbookings.

### Allocation Alerts
Receive automatic email and SMS notifications when inventory allocation on your extranets is 'Low' or 'Sold Out' and offer Last Room Availability.

### Intuitive Dashboard
Get quick updates and insights on total number of reservations and arrivals this week, channel performance trends, usage of rate and inventory updates, bookings and rate comparisons.

### Reports & Analytics
Learn, optimize, and sell more using intuitive sales reports and analytics that give insights to identify your best-selling channel and your low performers.

### Yield Management
Strategize your room pricing to help maximize revenues from your perishable commodity, based on understanding of consumer behavior and available inventory stock.

### PMS Lite
PMS Lite makes guest check in and room assignments a snap. Quickly view room position to handle walk in or call in reservation requests and easily send invoices for payment collection.

### Promotions
Promotions are all about adding value, attracting attention and stimulating sales. Publish enticing promotions to your customers across extranets, which they just cannot resist!
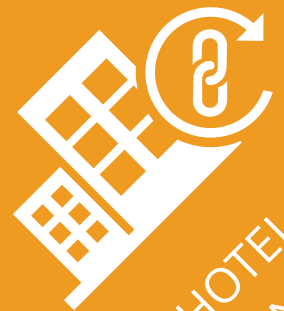
SOCIAL MEDIA
BOOKING ENGINE

RESPONSIVE
WEBSITE DESIGN

SEO

SEARCH ENGINE
OPTIMIZATION

DISCOUNT
CODES

HOTEL
CONNECT

RESAVENUE
BRAND 360°

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